

# Venus of Garage



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Great artists can chose where they want to live and work, whether it's a Manhattan loft or a cottage by the lake. Having money and recognition have many perks and a possibility of working in style is one of them. The trutzh is, however, that for those few to succeed, there are hundreds that work days and nights to pursue their passion and fulfill their dreams. Aspiring painters, sculpturers, performers, musicians, entrepreneurs, inventors, architects, designers, they all need to start somewhere. And that somewhere often happens to be a garage.

Would we have our iPhones if Steve Job's parents hadn't been so kind to let their son use their garage at the very beginning?  
Probably not, so we all should be grateful. Still, there is one thing missing if one wants to call their garage an atelier. And this something is a presence of daylight.





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## It's a creative spirit what makes an atelier

At the beginning there is always an idea, an urge to create that drives young artists and makes them loose themselves in whatever they do. It is their passion and determination that truly matters not spaces. That doesn't mean that they don't need a roof over their heads. They do.

## The simpler, the better: 4 walls and a roof

Intrigued by many success stories of people that started in garages, we concluded that this is a nearly perfect typology for almost any start-up. Garages have:

- minimal but comfortable footprint for one or two individuals,
- excellent accessibility thanks to ground floor location, huge gate and possible car access,
- flexibility of connecting single garages into bigger spaces,
- certain robustness that allows for dirty and noisy uses,
- low renting and maintenance costs,
- almost any desired location.

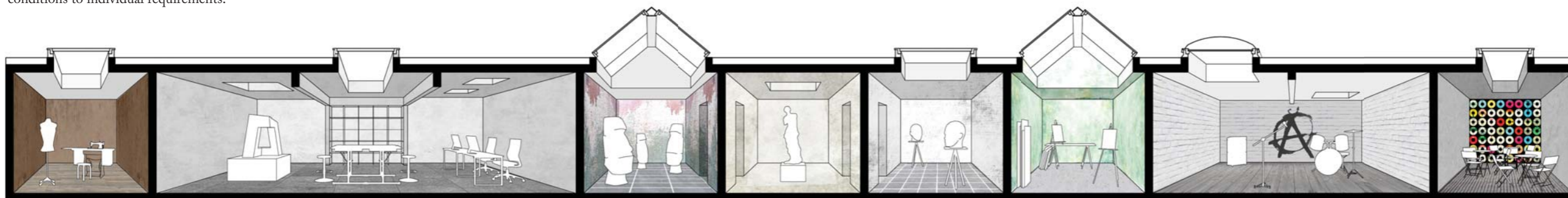
## Daylight – an ultimate upgrade

As great as garages may be, they were designed for cars not humans. Lack of daylight was always making them substandard spaces. With the new line of FAKRO windows for flat roofs we give garages and technical buildings an ultimate upgrade. As once loft spaces around the world were colonized thanks to popularization of loft windows, we are convinced that common use of flat roof windows will utilize thousands of additional square meters around our cities.

## DIY and bottom-up urbanism

Extremely low cost of such an upgrade, which can be achieved by Do-It-Yourself method gives power of shaping the city back to the people. Young artists, being badly hurt by gentrification processes, can now fight back by reclaiming spaces once taken by cars. So not only will such interventions give artists affordable yet comfortable workspaces, but also affect surrounding areas, bringing them to life and radiating with creative energy. Atelier of the future is not the one that alienates an artist in a beautifully designed space, it is the one that empowers the artist to make a change around them.

\* Light in the project is provided by FAKRO flat roof windows type C, F, EF and EFR. Additional FAKRO interior blinds allow for adjusting light conditions to individual requirements.





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